

Company Motto



- We aim to enhance the economical benefit and profit of our customers and suppliers in the long term by providing our products and services. We can only invest into this goal by being profitable ourselves today and tomorrow.
- We task ourselves to provide technical support for the newest technologies in electronic components and services. Our aim is, to be among the leading European distributors in the sales and service markets for active, optoelectronic, passive and electromechanical components and displays.
- Comprehensive stock keeping and future orientated disposition of standard products or, upon agreement, special products and up-to-date, computer-based logistics allow our customers to react fast and flexible in time to the market's needs.
- Our partnerships with clients and suppliers alike are long-term and constructive.
- The Beck group sees itself as a partner for their customers, who both have Supply Chain Managements in their focus. Economical aspects as well as competitiveness are just as important as the consideration of possible risks. To fulfill the market demand both aspects of efficient handling and a high reliability are equally important to fulfill the market demand. Our customers benefit from continuous improvement of our processes and can rely on our on-time-delivery and ability to supply justice.
- Creativity, enthusiasm and motivation are a prerequisite for all our employees. Continuous education and vocational training of our employees is what our success is based on.
- Our actions aim at customer satisfaction and solving their tasks and problems. By introducing our know-how to development departments on customer side, new or rather customized products and solutions are being created.
- All employees in the BECK GROUP are obliged to pay attention to the policies derived from this motto. Managers and those in leading positions carry special responsibility as guides and examples. They are obligated to check and control that these policies are workable and attended to at all times and, if need arises, to amend them.
- The Beck group is aware of their responsibility to protect and preserve our natural environment. Therefore we are trying to achieve commercial goals under consideration of ecological aspects.
- The protection of the environment, safety at work and risk management are a fundamental part of our company policy to live up to our responsibility for present and future generations.
- Our employees are obligated to use resources responsibly and therefore are taking an essential part in prevention and reduction of ecological damage.
- The compliance with environmentally relevant laws, customer requirements and other standards are self-evident. This is considered the basis for economic activities.

A blue ink signature of Alexander Beck, written in a cursive style, positioned above a horizontal line.

Alexander Beck

A blue ink signature of Patrick Beck, written in a cursive style, positioned above a horizontal line.

Patrick Beck

A blue ink signature of Nicolai Beck, written in a cursive style, positioned above a horizontal line.

Nicolai Beck

A blue ink signature of Joachim Pfülb, written in a cursive style, positioned above a horizontal line.

Joachim Pfülb